



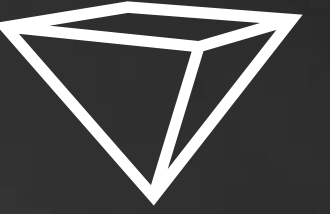
aureølab

Brochure 2022



What move us..

The **correct use of technology** is our way of generating value to our customers.

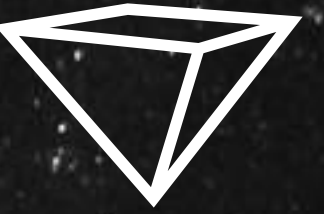


ABOUT US

Aureolab is a digital product development company, that was founded in 2016 motivated by the transformation of concepts, processes and ideas into technological solutions.

Thanks to our multidisciplinary team and our entrepreneurial culture, we have been creating digital products for startups and enterprises for about **6 years**.

¡We love the digital universe!



We work with...

Companies

Startups

SERVICES



We are the technology partner of companies and startups. We collaborate to create ideas into extraordinary products, we design, build and launch functional products that our customers can trust. We help them build their own develop team and CTO.





PRODUCT DISCOVERY

This is the first step, whether you want to launch a new product or transform an existing product. A discovery process is a powerful tool to validate an idea and flesh it out, ensuring that you are going in the right direction.

Here we design the foundations of the product: defining requirements, designing mockups and testing usability.

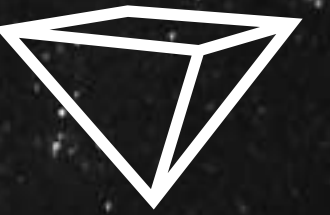




DIGITAL ASSESMENT

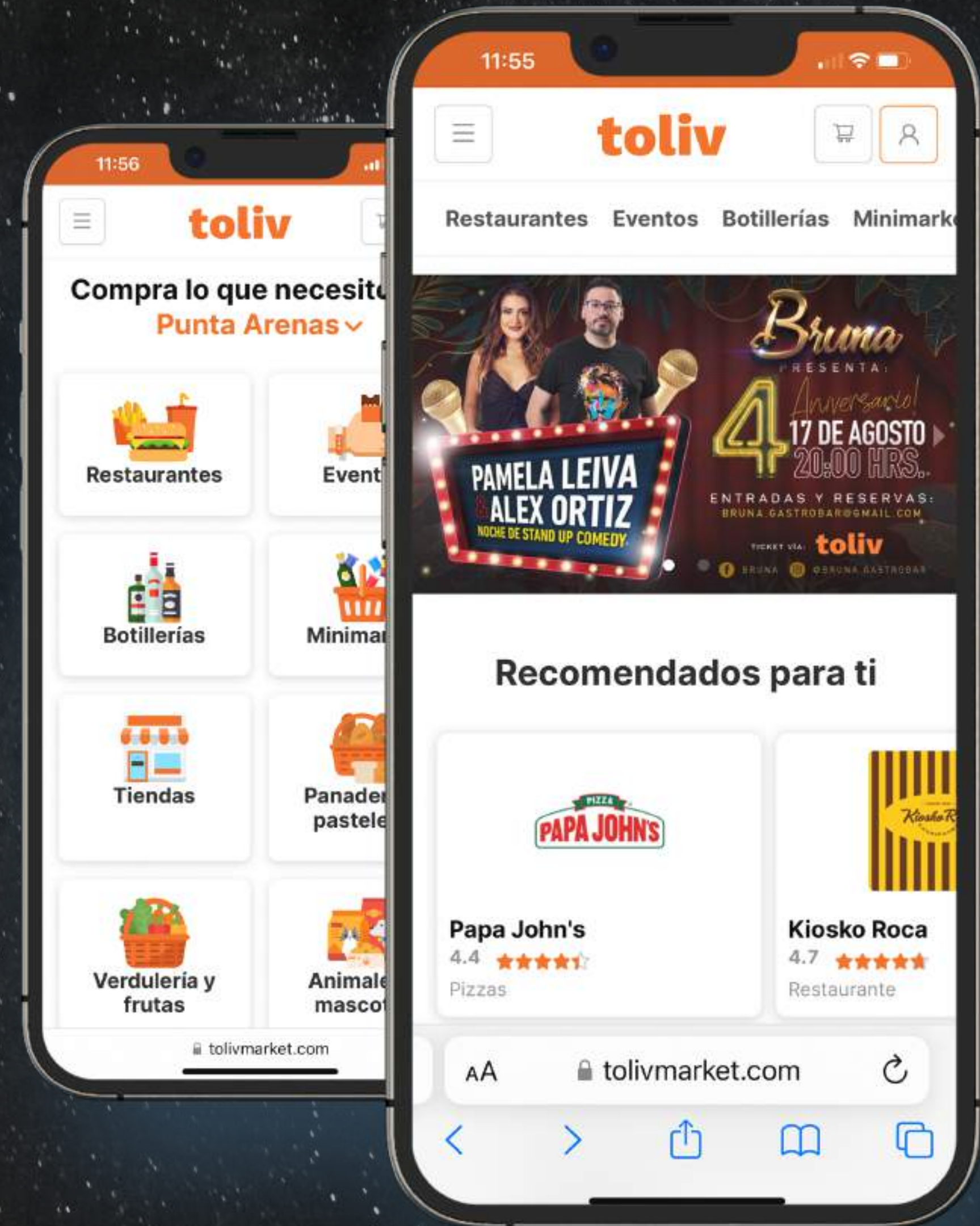
We know that every project is different, the same goes for companies, that's why not all digital products on the market fit your business. In our digital consulting, we understand your business, we prioritize and recommend the digital solutions that best suit your company. We have created alliances with strategic partners to support our clients with different benefits and bring to you the best way to start your digital transformation.





PRODUCT DEVELOPMENT

Once we define, test and pivot the idea in our discovery. It's time for our engineering team to bring the product to life, with an agile methodology we develop web and mobile applications with high standards of performance, scalability and security.



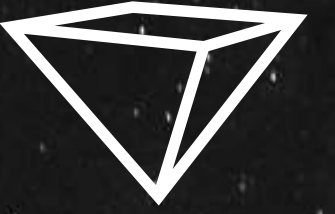
OUTSOURCING IT



We have the best developers ready to join your team. Join us and find the best remote software developers that perfectly fit your project, you don't need to pay a huge amount of money to find the perfect and qualified candidate for your team, just know where to look.

We have profiles with different specialties and professions throughout Latin America eager for professional growth opportunities.

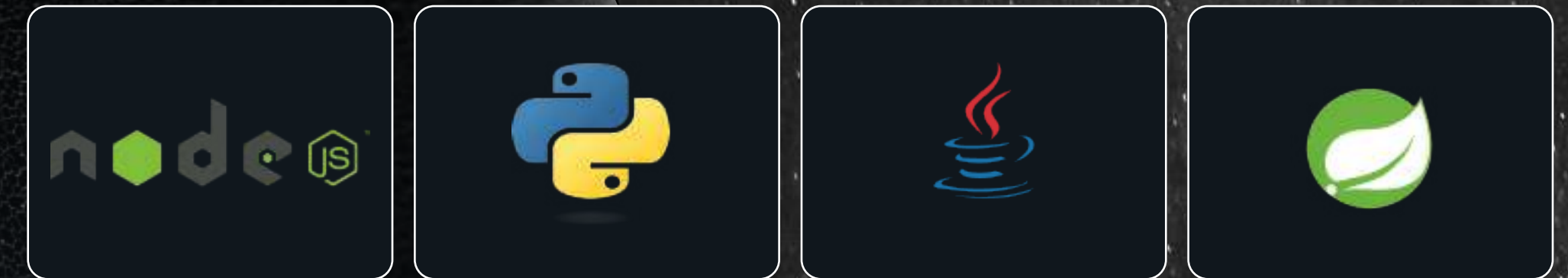
TECH STACK



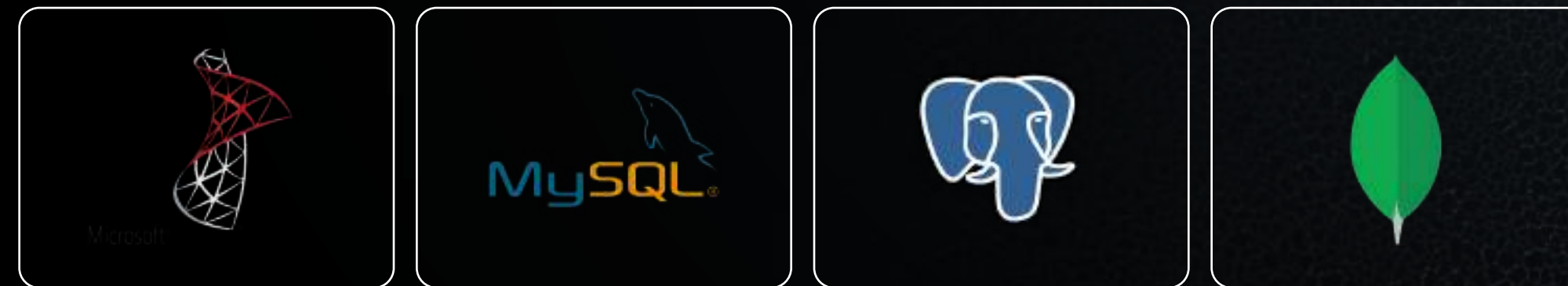
Web/



Back-End/



Data/



Infra/

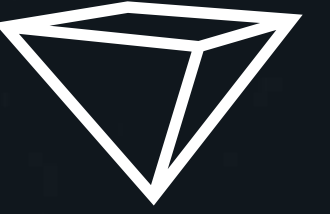


Móvil/

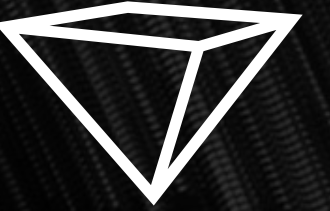


Services/





SELECTED PROJECTS



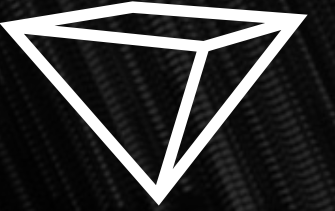
SOUTHERN WIND INVESTMENT

Real estate software

Southern Wind Investment is a real estate investment firm, focused on foreign nationals based in **Miami, Florida**, that has a unique investment diversity solution according to the needs of its clients.

Aureolab is in the process of developing a **blockchain-enabled** application to improve real estate investment outreach to Southern Wind Investment's clients.

SOUTHERN WIND
Investment

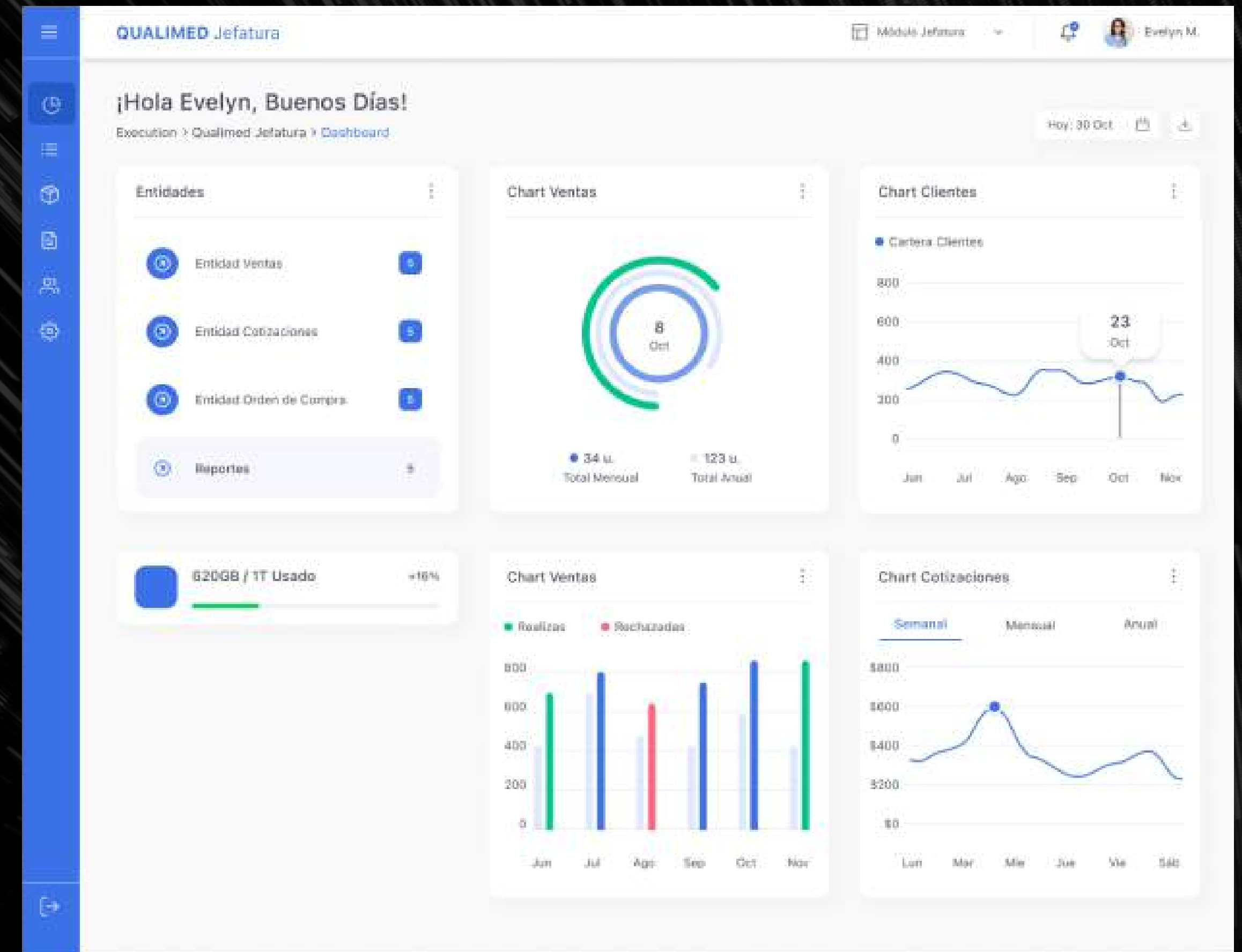


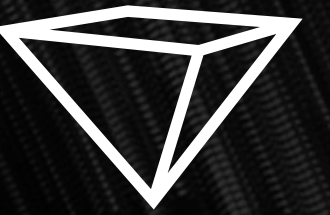
Salcobrand/ Qualimed

B2B Sales Software

Salcobrand is one of the main pharmaceutical chains in Chile.

We support **Qualimed**, part of the Salcobrand group, to design and build a complete B2B product sales system, including the creation of new customers, allowing specific price lists according to agreements and offers for each one, stock validation and sales authorization. Allowing all the synchronization between the physical and digital world.





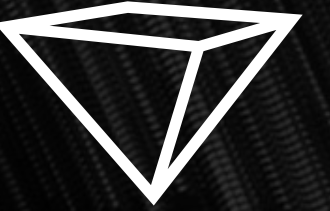
Autofin

Debt collection software

Autofin is one of the largest automotive lending companies in Chile.

We worked with them to build a simple and easy-to-understand auto loan management platform, with the key objective of maximizing the operation and making processes efficient for their executives. This increased the purchase of auto loans.





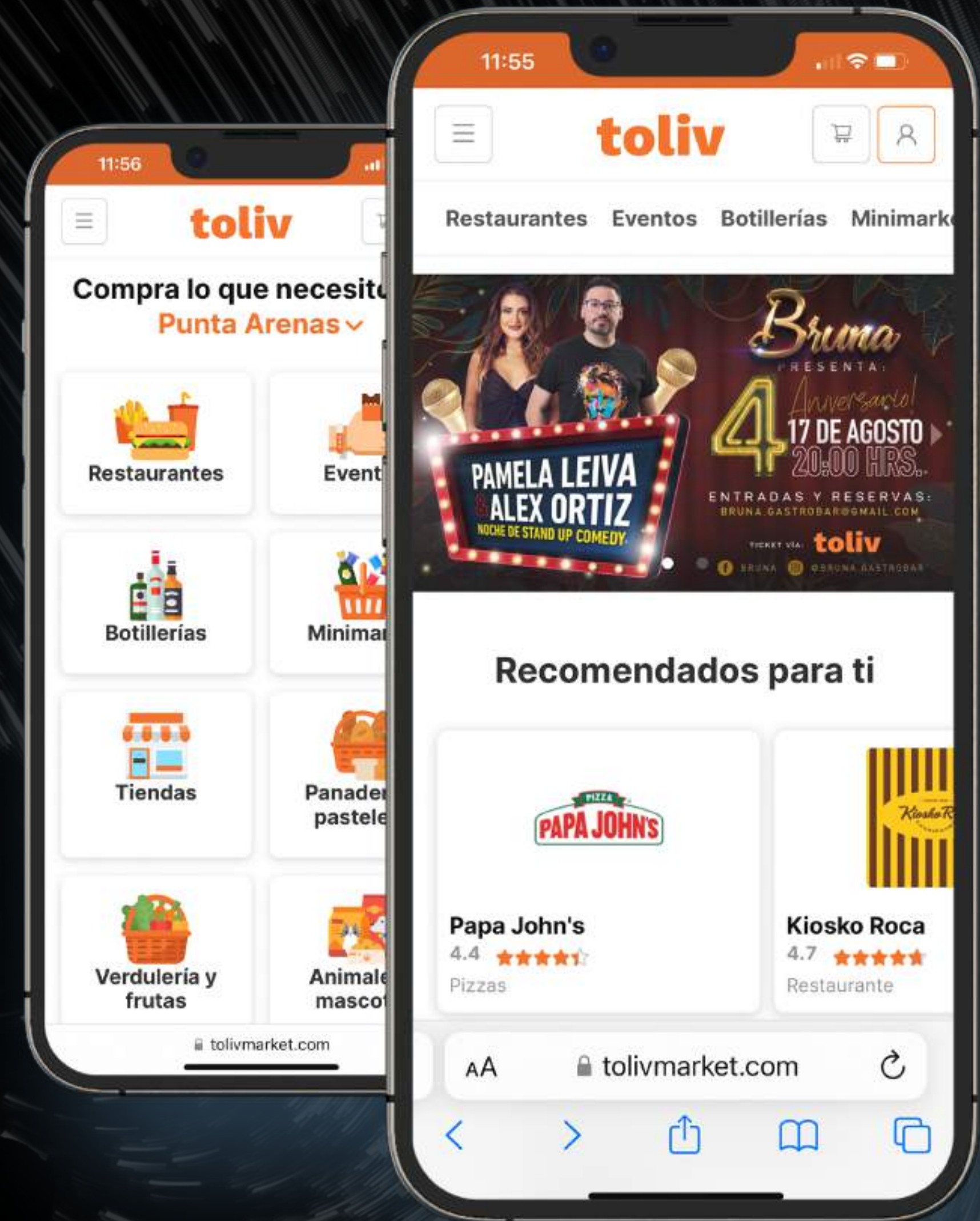
Startup

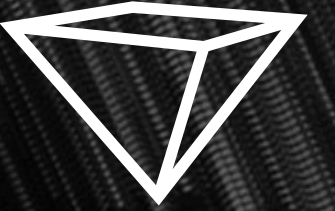
Toliv Market

Super-App

Tolivmarket is a multiplatform that covers the entire process of purchase and immediate delivery of products and services related to entertainment activities.

Tolivmarket was born from Aureolab with the aim of offering delivery services to small towns far from big cities. This app seeks to bring digitalization to all parts of the world, giving the experience of a digital world in all entertainment processes. We have designed and built a fast app from scratch to a thriving community of 50K and 1M sales.





Startup

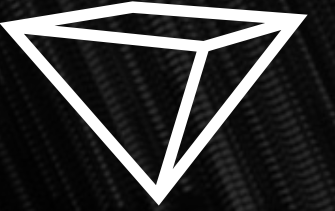
Kidsbook

Digital Agenda

Kidsbook is a startup that optimizes the administration and communication between preschools and parents.

We designed and built a clear and easy to use app, which allows partners to connect with information related to their children's education, and helping pre schools to manage the operation of the establishment





Startup

WinIT

Outsourcing

WinIT is a startup that links supply and demand related to IT talent.

This platform seeks to democratize the acquisition of talent in the IT world by connecting developers and companies. We have built an entire platform that filters a community of IT professionals by function, experience, seniority and interests according to the client's requirements.

WINIT

INICIO EMPRESAS DEVELOPERS ¿QUIÉNES SOMOS? CONTACTÁNOS

Outsourcing TI a un solo click

Queremos nivelar la industria del outsourcing en servicios TI. ¿Cómo? Hacemos el match entre el empresas y profesionales para que todos ganen y paguen lo justo.

[Contratar Developers](#) [Busco Trabajo](#)

¿Te quedan dudas? [Contáctanos.](#)

¿CÓMO FUNCIONA WINIT?

Si contratas, pagas lo justo por el desarrollo.
Si desarrollas, ganas lo que tú decidas.

LET'S TALK



Constanza Arriagada

Business Developer

Constanza@aureolab.cl

www.aureolab.com



aureo**l**ab

Brochure 2022